



# SEGMENT OPPORTUNITIES

BICYCLE STUNT SHOW



In conjunction with large scale events, Dialed Action athletes may be made available for event-related media opportunities or pre-event segments. Several segment types are available:

## TYPE 1 - Remote at performance location

Riders will use team performance equipment



## TYPE 2 - Remote in downtown location

Not all locations will be suitable. Riders will need to identify appropriate riding area





### TYPE 3 - Remote in parking lot or outside studio

Basic equipment can be setup in an open and level area. Also ideal for “how-to” segments



### TYPE 4 - In studio without equipment

Ideal for quick segments. One or two tricks maximum.



### TYPE 5 - In studio with basic equipment

This option may require up to 90 minutes of set up time.

Ideal for longer segments or inclement weather locations

Ideal for pre-recorded segments



B-Roll footage of our riders can be downloaded [HERE](#)